



SPONSORING

Minalogic Business Meetings

2022 (8th edition)

■■■ MINALOGIC BUSINESS MEETINGS

MINALOGIC Business Meetings is a unique, international B2B event in the Region. This event, focused on digital technologies, brings together key buyers from international corporations from all over the world.

The event is focused on B2B meetings between these key buyers and technology & service providers with the objective of creating opportunities for business and for partnerships. Each participant can have up to 16 meetings in one day!

A series of short conferences around the theme of « sustainable innovation » will also take place alongside these meetings.

The MBM brings together key buyers and technology & service providers from France and from abroad (USA, Germany, Italy, UK, Korea etc.)

The MBM focuses on digital technologies (micro/nano/electronics, photonics, software, digital content) and their end markets (healthcare, energy, consumer, industry 4.0 etc.).



This event is supported by the Région Auvergne-Rhône-Alpes.



SPONSORING PACKAGES	SILVER	GOLD	PLATINIUM
Pricing	1 000 € HT	2 500 € HT	5 000 € HT
Your logo on all communication material online and physical (program, emailings, website etc.)	X	X	X
Distribution of your communication materials to all participants	X	X	X
Roll-up poster at the event	X	X	X
B2B meetings agenda	X	X	X
Sponsor stand at the event		X	X
Presentation of your company during the opening speeches			X
Your logo on lanyards to be worn by participants at the event			X
Maximum number of sponsors	5	3	1

country

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They participated in the 2021 Minalogic Business Meetings

				
				
				
				
				
				
				
				



2021 edition key figures

- 999 B2B meetings
- 137 technology providers
- 124 key buyers
- 15 countries



2022 – 8th edition

May 31th 2022– Hybrid event
Grenoble (Stade des Alpes) / Online



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#WeAreMinalogic

www.minalogic.com

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