



# SPONSORING

# Minalogic Business Meetings

# 2021

# ■■■ MINALOGIC BUSINESS MEETINGS

**MINALOGIC Business Meetings is a unique, international B2B event in the Region. This event, focused on digital technologies, brings together key buyers from international corporations** from all over the world.

The event is focused on B2B meetings between these key buyers and technology providers with the objective of creating opportunities for business and for partnerships. Each participant can have up to 16 meetings in one day! A series of short conferences around the theme of « security » will also take place alongside these meetings.

This event is supported by the Région Auvergne Rhône Alpes.



This event brings together key buyers and technology providers from France and from abroad (USA, Germany, Italy, UK, Korea etc.)

The MBM focuses on digital technologies (micro/nano/electronics, photonics, software, digital content) and their end markets (healthcare, energy, consumer, industry 4.0 etc.).

SPONSORING PACKAGES	SILVER	GOLD	PLATINIUM
<b>Pricing</b>	<b>1 000 € HT</b>	<b>2 500 € HT</b>	<b>5 000 € HT</b>
<b>Your logo on all communication material online and physical (program, emailings, website etc.)</b>	X	X	X
<b>Distribution of your communication materials to all participants</b>	X	X	X
<b>Roll-up poster at the event</b>	X	X	X
<b>B2B meetings agenda</b>	X	X	X
<b>Sponsor stand at the event</b>		X	X
<b>Presentation of your company during the opening speeches</b>			X
<b>Lanyards to be worn by participants at the event</b>			X
<b>Maximum number of sponsors</b>	5	3	1

## ■■■ MINALOGIC BUSINESS MEETINGS

They participated in the 2020  
Minalogic Business Meetings



### 2020 edition key figures

+300 participants, +1000 B2B meetings,  
Up to 16 qualified meetings in one day



### 2021 - Seventh edition

May 27<sup>th</sup> 2021 – Hybride format  
Lyon / Virtual





**For more information, contact us...**

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**#WeAreMinalogic**

**[www.minalogic.com](http://www.minalogic.com)**

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